

CASI Software

Thanks to JES²MAIL — The Orange County Register Saves Time and Money

Using JES²MAIL, the mountains of paper generated by internal financial report systems has been tamed; even beyond what the OC Register could accomplish with their 'reams' of experience at cutting paper and print costs.

Before JES²MAIL, the Register's Finance division would print thousands of pages of reports on a daily basis. Employees would spend hours each day bursting, sorting, stacking, distributing and archiving the reports. Then, user clients from various departments would pick up the reports and spend more valuable time thumbing through stacks of paper looking for the specific pages they needed.

Now, JES²MAIL takes the standard daily reports printed by the mainframe computer and turns them into electronic files -- either portable document format (PDF) or Excel™ spreadsheets. The software then sends an automatic e-mail to people on the recipient list, giving them only the pages of the reports they need—eliminating excess printing, paper, and the need for employees to spend hours doing what the software can do in seconds.

"People are able to look at the data quicker and make decisions quicker", said David Theriot, project leader for the JES²MAIL rollout. "When you're dealing with financial data, that's beneficial to the whole company". Theriot estimates that over 300 associates at the Register, including associates in Finance, Sales and Marketing, Transportation and Circulation, will directly benefit from the software. This represents about \$24,000 per year in total labor savings for the company. Besides saving time, JES²MAIL is expected to save the Register another \$15,000 annually in paper, ink and other hard dollar costs.

Craig Webber, supervisor of renewals and retention in Circulation, said the software will simplify things for him because it will pull out and e-mail the five pages he needs out of the 200-page reports he receives daily. The reports are important to his job because they detail associate-subscriber interactions. "It'll really help when we have new associates. We can quickly review everything they did and fix anything that went wrong, or compliment them on something they've done right," Webber said.

By using JES²MAIL to distribute reports, the newspaper saves its paper for "The Paper".

THE ORANGE COUNTY REGISTER

The Orange county Register is the 2nd largest daily newspaper in Southern California and the largest of 28 daily newspapers operated by Freedom Communications, Inc., a privately-held company that ranks as the nation's 11th largest newspaper company (by daily circulation) and one of the leading media companies in the United States.